

Message Text

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PAGE 01 TOKYO 10461 090615Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----129735 090630Z /21

P 090611Z JUN 78
FM AMEMBASSY TOKYO
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 8639
AMEMBASSY BANGKOK
AMEMBASSY MANILA
AMEMBASSY SEOUL
AMEMBASSY TAIPEI

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E.O. 11652: NA
TAGS: BEXP, TH, RP, K, JA
SUBJECT: ACTIVITIES CIRCUMVENTING FOOTWEAR OMA'S

REF: USDOC 10507

1. RE PARA 4 OF REFTTEL: CONTACTS INFORM US THAT SHINKO SENI EXPORTED ABOUT ONE MILLION PAIRS OF "SURFER" SANDALS DURING THE LAST WINTER SEASON. (THE PERSONS WE SPOKE TO DID NOT KNOW EXACTLY HOW MANY WENT TO THE U.S., BUT WE THINK THAT MOST OF THEM DID.) THESE EXPORTS WERE MADE AT A CONVERSION RATE OF YEN 265 \$1.00. COMPANY OFFICIALS THINK THAT HIGHER PRESENT YEN RATE WILL PROBABLY RULE OUT U.S.-BOUND EXPORTS FOR THE COMING SEASON. SHINKO ALSO TOLD US THAT, FOLLOWING TAIWAN'S SUSPENSION OF "POPSICLE" FOOTWEAR EXPORTS, THEY HAVE BEEN APPROACHED BY SEVERAL U.S. FIRMS AND HAVE MANUFACTURED SAMPLES OF THIS FOOTWEAR FOR THEM. HOWEVER, AGAIN DUE TO THE INCREASED EXPENSE OF JAPANESE GOODS, SHINKO SAID THAT NO ORDERS HAVE BEEN RECEIVED TO DATE.

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PAGE 02 TOKYO 10461 090615Z

2. AFTER MAKING SOME INQUIRIES, IT APPEARS THAT KOWA CO. IS ONLY A FRONT FOR SHINKO SENI. SEVERAL HUNDRED PAIRS OF SURFER SANDLES WERE EXPORTED TO THE U.S. LAST SEASON THROUGH KOWA; APPARENTLY NO POPSICLE-TYPE FOOTWEAR HAS BEEN MANUFACTURED OR EXPORTED BY THIS FIRM. BOTH KOWA AND SHINKO SAID THAT THEY WERE UNSURE OF WHAT PROPORTION OF THEIR FOOTWEAR COMPONENTS COME FROM KOREA

AND/OR TAIWAN, SINCE THESE COMPONENTS ARE PURCHASED
THROUGH VARIOUS JAPANESE MIDDLEMEN.

(SORRY, THAT IS WHAT THEY SAID.)

WE WERE NOT ABLE TO OBTAIN ANY FURTHER INFO ON KOWA.

3. DATA FOR SHINKO SENI:

- ESTABLISHED: APRIL 1962
- PAID-IN CAPITAL: YEN 38.8 MILLION
- EXECUTIVES: SACHIYUKI OZAWA, PRESIDENT; EIICHI
SUZUKI, VICE PRESIDENT, HIROSHI UCHIDA,
MANAGING DIRECTOR
- STOCKHOLDERS: 28
- EMPLOYEES: 50
- REF: DAI-ICHI KANGYO BANK (YOKOYAMACHO BRANCH),
MITSUBISHI BANK (BAKUROCHO BRANCH)
- BRANCH: OSAKA
- PLANT: YAMANASHI PREFECTURE
- FISCAL YEAR ENDING SALES NET PROFIT

- 3/76 YEN 1,980 MIL. YEN 9.04 MIL.
- 3/77 YEN 2,154 MIL. YEN 12.4 MIL.

MANSFIELD

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, FOOTWEAR
Control Number: n/a
Copy: SINGLE
Draft Date: 09 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Film Number: D780241-0032
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From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780674/aaaacloou.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a7b9bf8b-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
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Review Release Date: N/A
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SAS ID: 2407921
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TAGS: BEXP, TH, RP, KS, JA
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Type: TE
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Review Markings:
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